FINAL LOGO
The following slides show the first initial rounds

ROUND TWO
An approved direction is brought into color

It's a Dog's World

IT'S·A·DOG'S·WORLD SF

IT'S A DOG'S WORLD SF

IT'S A DOGS WORLD SF

IT'S A DOGS WORLD SF

IT'S A DOGS WORLD SF

IT'S A DOGS WORLD SF

IT'S A DOGS WORLD SF

It's a Dog's World SF

ROUND ONE
Looser concepts in Black & White to identify a direction