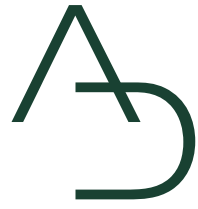




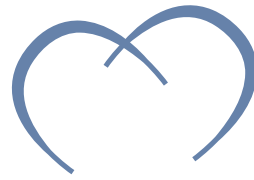
ASHLEY DOWDELL
A S S E T S

FINAL LOGO

The following slides show the first initial rounds



ASHLEY DOWDELL
ASSETS



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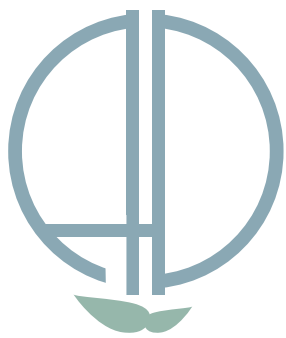
ASHLEY DOWDELL
ASSETS



ASHLEY DOWDELL
ASSETS



ASHLEY DOWDELL ASSETS



ASHLEY DOWDELL
ASSETS



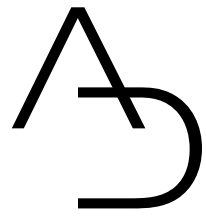
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ROUND TWO

An approved direction is brought into color



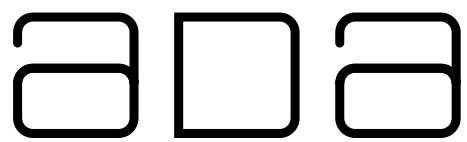
ASHLEY DOWDELL
A S S E T S



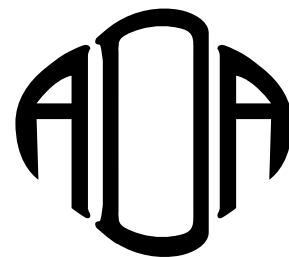
Ashley Dowdell Assets



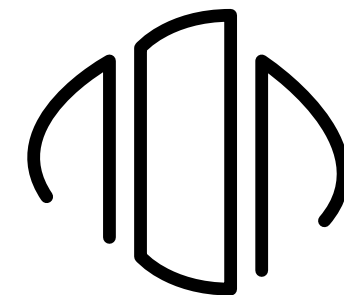
ASHLEY DOWDELL ASSETS



ASHLEY DOWDELL ASSETS



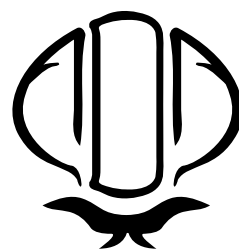
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A S S E T S



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ROUND ONE

Looser concepts in Black & White to identify a direction